



## THE GENEVA-BASED AUCTION HOUSE BAGHERA/WINES, ANNOUNCES THEIR NEXT REMARKABLE WINE AUCTION: DOMAINE HENRI JAYER, THE ULTIMATE SALE

The wine auction “*Henri Mayer, The Heritage – The ultimate sale from the private cellar of Domaine Henri Mayer*”, featuring 1 064 bottles and magnums, will be held in Geneva on Sunday June 17<sup>th</sup>, 2018. These bottles – known to be the most prominent and expensive in the world – are the very last bottles preserved in the Domaine’s cellars by Henri Mayer in person. Recognized as the undisputed “Master” of pinot noir, Henri Mayer is considered by most experts as one of the best winemakers of all times.

Michael Ganne, Baghera/wines’ Executive Director: “*Henri Mayer will always be one of the most mythical winemakers in Burgundy and the sale of the last bottles originating from the Domaine’s cellars is truly an unprecedented event for all wine enthusiasts – the very last chance to touch and taste the holy Grail! I greatly admire Monsieur Mayer and it is a real chance and a great privilege for our team to conduct this sale which we prepared with his family. With this pre-eminent auction, which promises to be a historical event, Baghera/wines further consolidates its position as a leading auction house offering the finest wines to worldwide connoisseurs*”.

### THE ULTIMATE BOTTLES FROM THE MASTER OF PINOT NOIR TO BE ACQUIRED

The 855 bottles and 209 magnums assembled for this sale represent all of the bottles that Henri Mayer had patiently gathered over the course of his life in the cellars of his Domaine in Vosne-Romanée.

This extraordinary and never-to-be-seen collection composed his personal reserve, a selection that he himself had made of his greatest wines, sleeping treasures that had never left the cellar until now.

The auction catalogue and estimates for each lot will be published in April 2018.

### FROM THE DOMAINE’S CELLARS IN VOSNE-ROMANÉE TO THE GENEVA FREEPORT

In order to prepare for the auction on June 17<sup>th</sup>, Baghera/wines’ experts had exclusive access to the Domaine’s cellars, cellars in which all the wines were still stored just as Monsieur Mayer in person had left them in 2006 at the time of his death.

In February 2018, all the bottles were labelled and capsuled in the Domaine’s vat-room, by Emmanuel Rouget and Monsieur Mayer’s daughters, in view of the sale. The bottles and magnums were then escorted to the Geneva FreePort, where they are currently being kept in perfect temperature and hygrometric conditions.



*The bottles and magnums composing the sale will be offered in original wooden cases stamped from the Domaine Henri Mayer, manufactured exclusively for this ultimate auction.*



TOP LOT (#160) Vertical of 15 magnums of Vosne-Romanée 1<sup>er</sup> Cru, Cros-Parantoux, from 1978 to 2001.  
Estimate CHF 280'000 – 480'000





## UNDISPUTABLE TRACEABILITY WITH THE PROOFTAG™ PROTECTION SYSTEM

Given the unprecedented nature of this auction, each of the bottles from Henri Mayer's personal reserve is fitted with the ProofTag™ protection system which enables the purchaser to identify and authenticate each wine acquired at this historic sale.

## DOMAINE HENRI JAYER, THE ULTIMATE SALE

### KEY DATA

1 064 bottles and magnums

Allocated into 215 lots

Vintages spanning from 1970 to 2001

8 climats:

Vosne-Romanée,

Vosne-Romanée 1<sup>er</sup> Cru «Beaumonts»,

Vosne-Romanée 1<sup>er</sup> Cru «Les Brulées»,

Vosne-Romanée 1<sup>er</sup> Cru «Cros-Parantoux»,

Nuits-Saint-Georges,

Nuits-Saint-Georges 1<sup>er</sup> Cru «Les Meurgers»,

Richebourg Grand Cru,

Échézeaux Grand Cru.

Highlights from the auction on June 17<sup>th</sup>, 2018:

- 469 bottles & magnums, Vosne-Romanée 1<sup>er</sup> Cru, Cros-Parantoux – from 1978 to 2001
- 9 bottles & magnums, Richebourg, Grand Cru – from 1973 to 1987
- 42 bottles & magnums, Vosne-Romanée 1<sup>er</sup> Cru, Les Brulées – from 1973 to 1987
- 187 bottles & magnums, Échézeaux, Grand Cru – from 1976 to 1999



TOP LOT (#202) Vertical of 12 bottles of Échézeaux Grand Cru, from 1976 to 1999.  
Estimate CHF 40'000 – 80'000



TOP LOT (#93) 12 bottles of Vosne-Romanée 1<sup>er</sup> Cru, Cros-Parantoux 1985.  
Estimate CHF 120'000 – 200'000



## HENRI JAYER (1922 - 2006), BURGUNDY'S MYTHICAL WINEMAKER

Born in 1922, Henri Mayer was one of the first winemakers to obtain Dijon's *Diplôme national d'œnologie*. In the course of his career, Henri Mayer has proven great mastery in the art of vinification, bringing many innovating features to the process.

His innate sense of the vine and of wine conferred him with a special status, the "Maestro", acclaimed as such all around the world.

In the heart of the Burgundian vineyard, in Vosne-Romanée, this artisan *vigneron* lived close to his vines, which he nurtured with great humility and passion, in order to extract the nectar that composes the finest of wines.

The vine plot that will forge the "Mayer legend" is the Cros-Parantoux (close neighbor of the Romanée-Conti), which he acquired as uncultivated land after WWII and that he entirely shaped with relentless work.

This plot will enshrine him as the "pinot noir legend" and will set the international reputation for his wines, reputation which undeniably continues to live on since he passed away, 11 years ago.



## ABOUT BAGHERA/WINES, EXCEPTIONAL WINE EXPERTS CONSULTANCY

Baghera/wines was established in Geneva in 2015 by passionate experts, who launched a specialized office exclusively dedicated to high-end wines. Michael Ganne and Julie Carpentier joined forces, offering a new approach to exceptional wine auctions, by placing cordiality and sharing at the very heart of the wine business.

Since their establishment at the end of 2015, Baghera/wines have become the leading Swiss fine wine auctioneer, achieving a turnover in excess of CHF 15 million.

Alongside their auctions, the Baghera/wines team guides collectors in every dimension of highlighting a collection, focusing on tailor-made, one-to-one professional advice and excellency.

  
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HIGH DEFINITION PHOTOGRAPHS ARE AVAILABLE  
FROM THE BAGHERA/WINES' PRESS DEPARTMENT

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