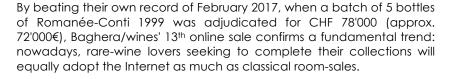


## A Romanée-Conti 1999 jeroboam becomes the world's most expensive bottle to be auctioned on the Internet

CHF 82'800 (approximately 76'300 €) — this is the price at which a jeroboam of Romanée Conti 1999 soared to on Tuesday June 6th during the latest Wine O'Clock \*, 100% online wine auctions signed by Baghera/wines.



Lot 36 1 jeroboam of Romanée-Conti 1999 Domaine de la Romanée-Conti CHF 82'800



Entitled « Immaculate DRC » as a tribute to the 55 Domaine de la Romanée Conti lots put to auction, this Wine O'Clock \* came to a close with a turnover of 1.11 million Swiss francs – approx. 1.02 million euros – the most important result ever made online by the Genevan Experts office.

Michael Ganne, Baghera/wines' Executive Director reacts: "In 13 Wine O'Clocks\*, Baghera/wines has sold as good as CHF 3.5 million worth of wine – 3,33 million euros – on the Internet. The recipe for success? A highly exclusive selection of great wines, thematic collections available in neatly presented e-catalogs, an easy-to-use, secured auction platform. We now have enough perspective to observe that prestigious wine collectors' practices have positively changed: Internet has become an unavoidable and acclaimed sales channel for fine-wines collectors, a must. The innovative Wine O'Clock\* concept has fulfilled their expectations in terms of accessibility, user-friendliness and speed whilst offering the most sought-after wines."

The next Wine O'Clock \* to be organized by Baghera/wines will take place in September 2017 and will feature a private collection of great Bordeaux wines.



LOI #36

1 jeroboam of Romanée-Conti 1999, Domaine de la Romanée-Conti CHF 82'800

OT #1

12 bottle "Selection" 1990, Domaine de la Romanée-Conti CHF 67'200

LOT #2

12 bottle "Selection" 1990, Domaine de la Romanée-Conti CHF 66'000

\* Launched in March 2016 by Baghera/wines, Wine O'Clocks are 100% online sales, accessible with a single click on a dedicated platform: www.bagherawines.auction.





## About Baghera/wines, An exceptional fine wines Experts office

Baghera/wines was established in Geneva in 2015 by three passionate experts, who launched a specialised office exclusively dedicated to high-end wines. Michael Ganne and Julie Carpentier joined forces, offering a new approach to exceptional wine auctions, placing cordiality and interaction at the very heart of the wine business.

At the end of their first year ending in 2016, Baghera/wines emerged as the Swiss leader in fine wine auctions, with sales exceeding CHF 10 million, ahead of several historic houses.

Alongside the sales, the Baghera/wines team guides collectors in every dimension of highlighting a collection, focusing on tailor-made, one-toone professional advice and excellency.

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